



Hello PhotoPLOD Captain,

Photoplod 2010 will be a sell out

Well done on signing up for this fantastic event early as I can confirm that we are about to sell out of places on this year's PhotoPLOD! There will be double the teams taking part on the 4th June so the atmosphere on the Downs will be electric; competition is already running high with many teams claiming that they are going to win the Focus on Imaging PhotoPLOD trophy so walking boots on and get training!



* * * Team information sheets * * *

Please send your team information sheets back to achanner@action.org.uk by Friday 26th March.

It is very important that we have these asap as they help us with the pre-event planning - if you do not have all your walkers information yet, we would be very grateful if you could let us know if you will be staying for the celebration dinner as soon as you can.

The celebration dinner

What makes the PhotoPLOD different from other walking challenges is the Celebration Dinner on the Saturday night. This lovely and relaxed evening is a chance to sit back and bask in the glory of all your efforts over the last 16 hours - a delicious 3-course meal is served followed by the award's ceremony which crowns the winner but also includes many other prizes such as oldest / youngest Plodder and the team who has travelled the furthest.



A real highlight of the evening is seeing all the photos, taken by our professional photographer, up on the big screen. We hope you will be able to join us as it is a great opportunity to talk to your fellow Plodders and for us to say thank you for all your hard work.

Personalising your sponsorship page

An online sponsorship page was automatically set up when you registered for the PhotoPLOD - this was in your name however we are happy to change this to your team name. If you wish to change the title of your sponsorship page then please email achanner@action.org.uk with your team name and we will action this for you.



We have also produced a helpful manual on how to personalise your webpage; personal stories, pictures and your own words are always a more effective way of raising money so do check out our manual at; <http://www.action.org.uk/downloads/226302>

Get inspired

Check out this short video of last year's PhotoPLOT to get you and your team in the mood - it really is this good!

<http://www.youtube.com/watch?v=k7Lo4gORJcw>

If you have any questions please do not hesitate to contact achanner@action.org.uk
Happy walking!

The PhotoPLOT team Action Medical Research

Action Medical Research is one of the country's leading medical research charities specialising in children's health. For nearly 60 years we have been funding pioneering research into a wide range of illnesses and conditions. By pushing back the boundaries of science and helping to develop breakthroughs such as the UK polio vaccine and ultrasound scanning in pregnancy, we play a crucial role in fighting disease and alleviating disability to improve the health and quality of life for children and their families across the UK.

Action Medical Research is a registered charity in England & Wales (208701) and in Scotland (SC039284).

